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**EXPERIENCE**

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**LP Strapko :: Illustration & Design, Freelance Art Director/Designer/Illustrator** Mar05-Present

Concept, design and execution of numerous marketing, promotional and event materials, print and banner ads, collateral materials and catalogs for the American Institute of Chemical Engineers (AIChE). Created brand identity, marketing and promotional materials for AIChE Academy – the training and education division of AIChE.

Created portfolio of illustrations for the children's book market and creative marketing campaigns.

Designed CD covers, promotional collateral and a logo for Marc Farre at All Weather Music.

T-shirt design for Wicked Smart Tees.

**Grey Direct, Art Supervisor** Feb00-Mar05

Created integrated direct marketing campaigns which included traditional mail, print ads, collateral and interactive (email and banners) for Chase, GlaxoSmithKline, Liberty Mutual Insurance, BMW Insurance Agency and Xerox.

Created concept and art directed DRTV spot for Remington Consumer Electronics.

**Communications Plus, Senior Art Director** Sep96-Feb00

Created integrated direct marketing campaigns which included traditional mail, print ads and collateral for Lucent Technologies and National Education Association. Designed trade show displays and collateral event materials for NEA Annual Conventions.

**Bozell Direct, Senior Art Director** Jan96-Sep96

Designed and executed mailings and collateral materials for MCI.

**Steinert/Harte-Hanks, Senior Art Director** Apr92-Jan 96

Created mail packages, print ads and collateral for AT&T, ABA/Net, Bank of Boston, Chemical Bank, CIT Financial Services, First Bank, MasterCard International and Shearson Lehman Brothers.

**Fox/Pavlika and Partners, Art Director** Nov87-Apr92

Created mail packages, print ads and collateral for AT&T Security Systems, Bloomingdales/Ascot Chang Shirts, Dartmouth Institute, First Chicago Bank, Manhattan East Suite Hotels, Meridien Hotels, Nespresso Coffee, Outward Bound, Panasonic, Saab Cars USA, Southeast Bank and US Trust.

**McCann Direct, Associate Art Director** Nov85-Nov87

Designed new and modified existing mail packages, inserts and collateral for American Express Gold Card and RJ Reynolds Tobacco.

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**AWARDS**

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**John Caples Awards** 1992 and 1993

Finalist

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**EDUCATION**

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**Parsons School of Design** Sep81-May85

BFA in Communication Design